

Ground Truth



Groups at Cruise (Engineering)

AV Platform

Building the nerves and muscles of the AV

Ground Truth

Enable our AVs to understand the world

Core Infrastructure

Deploy highly scalable systems

Mapping

Enable our AVs to navigate the world

Data Infrastructure Enable insights from our extensive data collection

ML Platform

Unlock ML development efficiency to accelerate our development

Data Science

Use our diverse data to improve business and engineering decisions

Product Engineering

Launch the world's best AV ridesharing service

Engineering Productivity

Build a world-class development environment at Cruise

Remote Assistance Ensure we are always able to get the AV unstuck

Groups at Cruise (Engineering)



AV Platform

Building the nerves and muscles of the AV

Ground Truth

Enable our AVs to understand the world

Core Infrastructure

Deploy highly scalable systems

Mapping

Enable our AVs to navigate the world

Data Infrastructure Enable insights from our extensive data collection

ML Platform

Unlock ML development efficiency to accelerate our development

Data Science

Use our diverse data to improve business and engineering decisions

Product Engineering

Launch the world's best AV ridesharing service

Engineering Productivity

Build a world-class development environment at Cruise

Remote Assistance

Ensure we are always able to get the AV unstuck

About Me

Victoria Lo

- Full-Stack Software Engineer
- Ground Truth Engineering team
- Been at Cruise for < 1.5 years
- Graduated UC Berkeley in 2015
- San Francisco Bay Area native,
 but familiar with the Toronto
 area/GTA

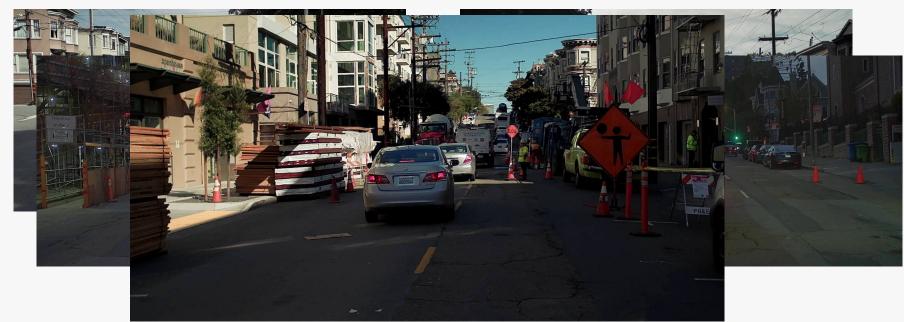
- How do cars know what they are seeing?
- How do machine learning models know what the "right" answer is?
- How do tests/QA know how to evaluate the car code?
- How does data science know what decisions to make?
- How do we know how well we are driving?

Ground Truth provides labeled data.

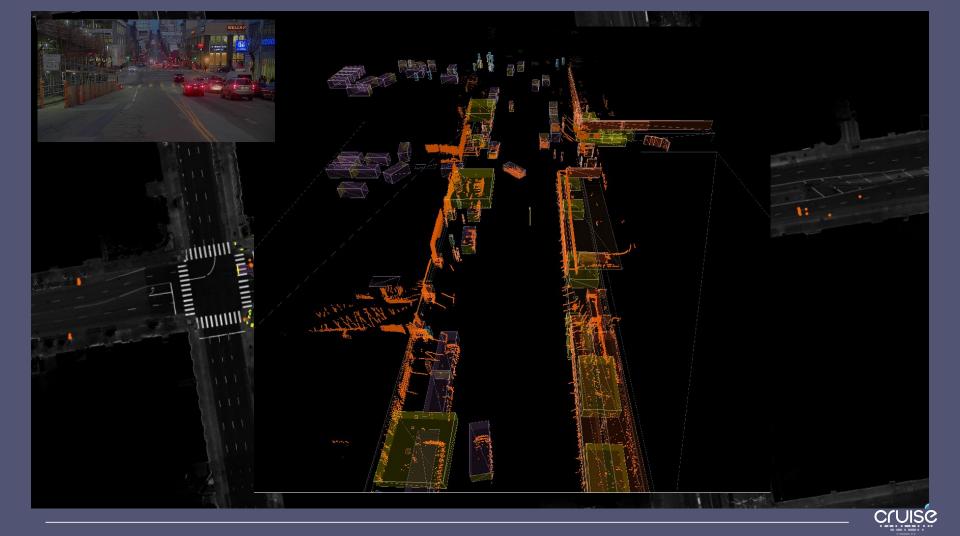


What's Ground Truth?

- Literally, the truth of what's on the ground.
- Let's peek at what the cars see...
- Camera:







Tools

Types of Labeling

- Clustering
 - Which points in this shape of this thing?
- Segmentation
 - Label all of this thing
 - What's the shape an
- Classification
 - Does this thing exist in the image? Or what is this thing?



Sensors

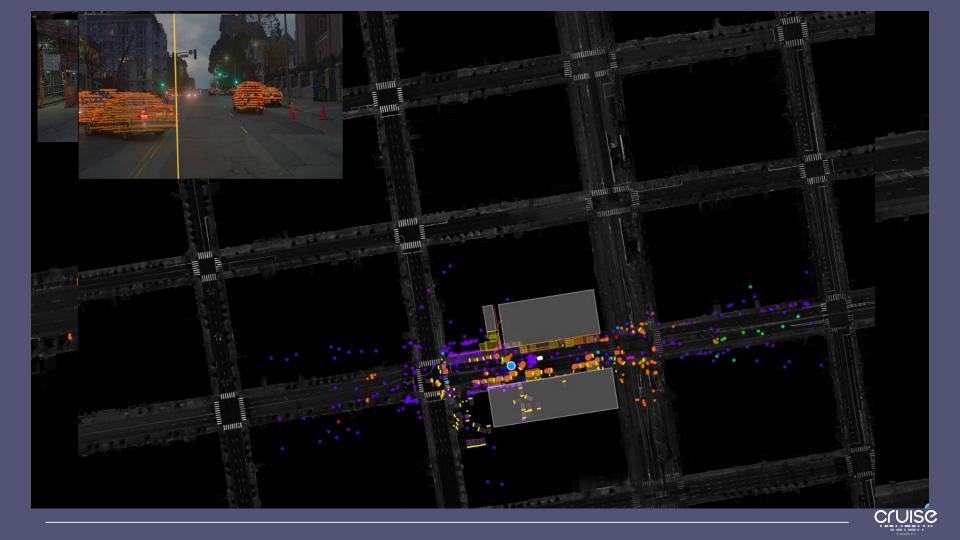
ection and Ranging uds!

dy is a blob.

tection and Ranging

- Camera
 - Photos!
 - Traffic lights, pedestrians, etc.
 - Everybody is a blur.







Teams/Pods in Ground Truth

Engineering Point Cloud ("PoClo") Hollywood **Data Foundation** Platform REC (Ride Event Classification)

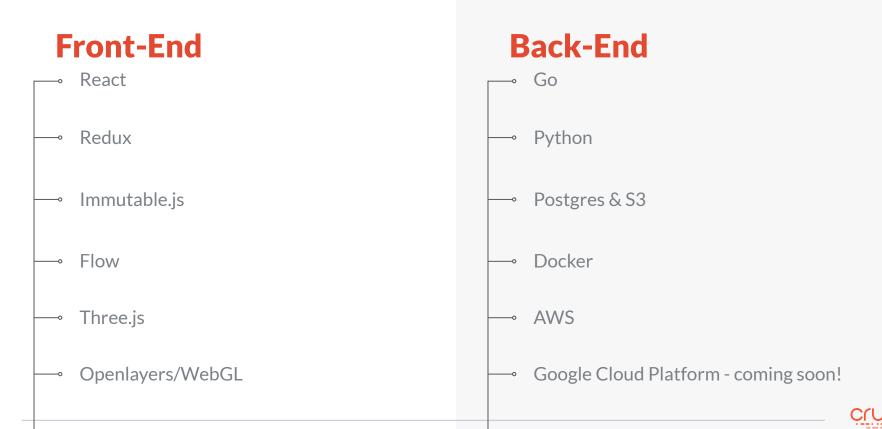
Automation

Other

- Technical Program Manager (TPM)
 Product Manager Technical (PMT)
 Operations
 Point Cloud
 - ⊸ Hollywood

⊸ Growth

Stack (Technologies)



Why Cruise? Why Do I Love Cruise?

- Self-driving cars.
 - It's **THE FUTURE**.
 - Ride free in a self-driving car and make your friends jealous!



Delicious lunch and huge snack selection!







- Cool projects
 - YOUR work is going to contribute to self-driving cars!
 - We've had a Waterloo intern for the past few months on Data Foundation
- Cool, smart coworkers and awesome culture!
 - Memes and bubble tea ("boba") and Super Smash Brothers



- San Francisco is amazing
 - Pretty good weather: 45 85 °F (7 29 °C) in San Francisco year-round and no snow
 - Tons of food, hiking, Silicon Valley, Lake Tahoe, Napa



Questions?

Ask me anything afterwards!

